

9th ANNUAL CANADIAN SOCIETY OF HAND THERAPISTS CONFERENCE

EXHIBITORS BROCHURE



SPECIALIZED TOPICS IN **HAND REHABILITATION**

FRIDAY MAY 6 & SATURDAY MAY 7, 2016 AT THE CHELSEA HOTEL IN TORONTO, ONTARIO



CSHT 2016 EXHIBITORS BROCHURE

Dear Exhibitor,

Please join us for the 2016 Canadian Society of Hand Therapists annual Conference in beautiful Toronto, Ontario. The conference will be held at the Chelsea Hotel on May 6 & 7, 2016.

This conference promises to be an excellent opportunity to promote your healthcare business and network with hand therapists, occupational therapists, physical therapists and other healthcare professionals and students. We expect conference delegates from across Canada, the United States and Europe. This conference is the premier Canadian event for healthcare professionals who share a passion for treating clients with hand and upper extremity injuries.

The Canadian Society of Hand Therapists is the only national non-profit society for the advancement of hand therapy practice in Canada. Our conference last year in Montreal, Quebec was a huge success. This year we strive to build on that success, and continue to deliver a great conference experience for our delegates and exhibitors.

Please support our national society by taking this opportunity to advertise your products and network with hand therapists, occupational therapists and physical therapists who specialize in the treatment of individuals with hand and upper extremity injuries.

We encourage you to take time to review the brochure and determine which promotional opportunities appeal to your business. Registration as an exhibitor is easy – determine what options you'd like and simply email Marianne Williams at marianne.williams@uhn.ca. Include your name and phone number, and the company name and mailing address.

You will be contacted by Marianne and your registration confirmed by email. Please mail all cheques payable to the Canadian Society of Hand Therapists to: Suite 101 - 10277 154th Street, Surrey, BC, Canada, V3R 4J7.

Please don't hesitate to contact us with any questions.

We appreciate your support!

Sincerely,

CSHT Executive



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MARKETING

Sponsorship and Promotional Opportunities

There are many opportunities for the 2016 CSHT Conference to help you market your products and services, so please consider new ways of reaching your audience of hand therapy, occupational therapy and physical therapy professionals. Remember to register early. Exhibitor registration is open now. Final deadline for print advertisement is April 8, 2016.

Basic Exhibitor Table - \$1000

6' x 2.5' draped display table with 2 chairs. Access to a standard electrical outlet is available on request. Displays will be located in Mountbatten Lane where the meals (breakfast and lunch) will also be served.

Tote Bag Item

If you are a registered exhibitor at this conference you can provide each conference delegate with a custom message on your company's marketing material at no additional charge. May we suggest pens, notepads, jar grips, squeeze balls or computer accessories.

Print Advertising * see below for important dates

Option #1: Advertise in our conference program. This will be distributed to all meeting delegates and faculty.

Inside Front/Back Cover: **\$300**

Outside back cover: **\$400**

Full-Page (inside): **\$200**

Half-Page (inside): **\$100**

Option #2: Submit a separate company advertisement which we will place into each delegate's bag. **\$300**

Registration includes the following:

- Two badges per booth, which includes breakfast, lunch and refreshment breaks Additional badges may be purchased at \$100.00 each.
- Exhibitors will be acknowledged in the conference program.

Important Dates

April 8, 2016 Registration deadline and print advertising deadline for conference program

April 15, 2016 50% cancellation policy deadline

April 22, 2016 Final exhibitor deadline

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EXHIBIT SCHEDULE

Friday, May 6, 2016

Exhibitor move-in and set up:	9:00 - 10:00
Exhibit hall officially opens:	10:00
Morning refreshment break:	10:00 - 10:30
Lunch break:	12:00 - 13:00
Afternoon refreshment break:	15:00 - 15:30
Friday educational program ends:	17:00

Saturday May 7, 2016

Exhibit hall opens/breakfast:	7:00 - 8:00
Morning refreshment break:	10:00 - 10:30
Lunch break:	12:00 - 13:00
Afternoon refreshment break:	14:30 - 15:00
Move-out:	15:30 - 17:00

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Display Assignment

The CSHT Host Organizing Committee will attempt to honor exhibitors' preferences for space to the extent allowed by the availability of the requested space, size requirement and proximity to competing firms. The organizers reserve the right to re-assign space or modify the floor plan as necessary to enhance the exhibit. In fairness to all exhibitors, a maximum of two tables per exhibitor will be allowed.

Exhibit Hours

All refreshment breaks (2 half hour breaks per day plus breakfast on Saturday) and lunches (1 hour each day) will be held in the Mountbatten Lane where exhibitors will be set up.

An Exhibitor passport, with a list of all Exhibitors, will be provided to all delegates. Delegates who visit all Exhibitors (with completed stamped / initialed passports) will be entered in a draw for prizes.

Set-Up and Dismantle

Installation of exhibits begins on Friday, May 6, 2016 between 9:00 and 10:00 am. Booths must remain intact until 15:30 on May 7, 2016. All materials must be removed from the exhibit area by 17:00 on May 7, 2016.

Subletting of Space

Exhibitors may not assign, sublet or apportion to others the whole or any part of the space allocated and may not advertise or display goods / services other than those manufactured or sold by them in the regular course of business.

Liability and Security

Each exhibitor must make provision for the safeguarding of his goods, materials, equipment and display at all times. After conference and exhibit hours your product may be locked in a separate room, but neither the CSHT nor the hotel are responsible for loss of any material by or for any cause. The CSHT strongly recommends that each exhibiting company secure a rider policy through its insurance agent to cover all booth and display items during transportation to and from this Conference, as well as during installation, exhibit days and dismantling.

Visual and Sound Effects

Audio-visual and other sound and attention-getting devices must not interfere with the activities of neighboring exhibits. Operational equipment demonstrated may not create noise levels objectionable to neighboring exhibitors.

Refund Policy

All space cancellations must be in writing. If received on or before April 15, 2016 50% of the total exhibit space fee will be refunded. There will be no refund for space cancelled after this date unless assigned space is sold to another exhibitor. Refunds will be issued at the completion of the conference.

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HOTEL INFORMATION

CHELSEA *Hotel* TORONTO

The 2016 Canadian Society of Hand Therapists Conference will be held at the Chelsea Hotel in downtown Toronto, Ontario. Chelsea Hotel, Toronto is conveniently located in the downtown area and is accessible via taxi or transit from the city's major international airport.

33 Gerrard Street West
Toronto, ON M5G 1Z4

Individual Room Reservations:

The CSHT Conference Group Rate is \$145.00 + tax per night (Chelsea room).

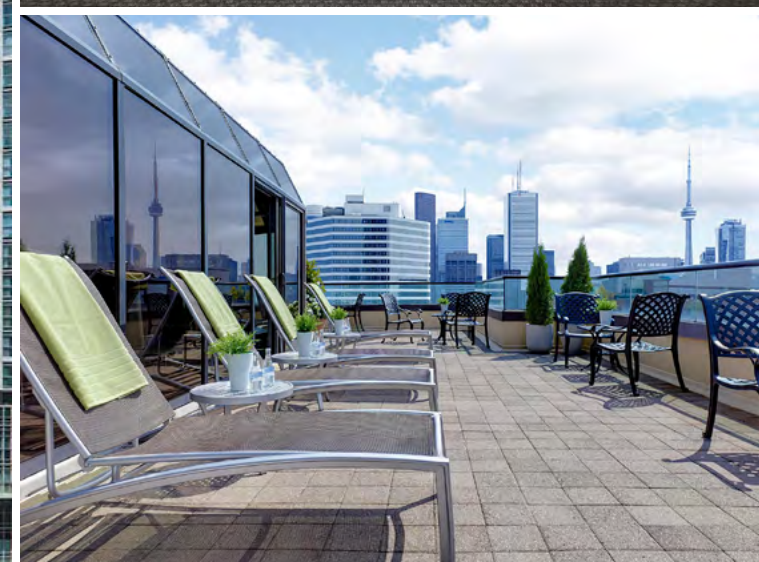
Delegates may call into the hotel directly at **1-800-243-5732** or **416-595-1975** to make their individual reservations.

They must identify themselves as part of the Canadian Society of Hand Therapists Annual Conference to take advantage of the discounted room rates.

Alternatively, delegates may reserve their rooms online at this link:
[Canadian Society of Hand Therapists](#)

The final day for delegates to reserve their rooms and receive the discounted rate is **Thursday, April 7, 2016**. After this date, the rooms and rates will be subject to our availability.

Visit www.chelseatoronto.com for more hotel information.



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