

# Conference Exhibitors Package

## 2012 Combined Meeting of the Canadian Society for Surgery of the Hand and the Canadian Society of Hand Therapists



May 4 – 5, 2012

  
**DELTA**  
CHELSEA  
DOWNTOWN TORONTO  
33 Gerrard Street West



CANADIAN SOCIETY OF  
HAND THERAPISTS  
SOCIÉTÉ CANADIENNE DES  
THÉRAPEUTES DE LA MAIN



Canadian Society for  
Surgery of the Hand –  
MANUS CANADA

**Dear Exhibitor,**

**Please join us for the 2012 Combined Meeting of the Canadian Society for Surgery of the Hand and the Canadian Society of Hand Therapists. The conference will be held in beautiful downtown Toronto, Ontario at the Delta Chelsea Hotel on May 4-5, 2012. The conference promises to be an excellent opportunity to promote your healthcare business and network with physical therapists, occupational therapists and hand surgeons. This year we expect approximately 200 conference delegates from across Canada and the United States. This will be the premier Canadian event for healthcare professionals who share a passion for treating patients with hand and upper extremity injuries.**

**The Canadian Society of Hand Therapists is the only national based non-profit Society for the advancement of hand therapy practice in Canada. Our conference last year was held in Vancouver, British Columbia and was a great success. This year we strive to build on that success and deliver the best conference experience for our delegates and exhibitors. We are requesting you to support our national society. Take this opportunity to advertise your products and network with Physical and Occupational Therapists from across Canada, who share an interest in the treatment of individuals with hand and upper extremity injuries.**

**We encourage you to take time to review the prospectus and determine which promotional opportunities appeal to your business. Registration as an exhibitor for the conference is easy – determine what options you'd like and simply email Marianne Williams at [Marianne.Williams@uhn.on.ca](mailto:Marianne.Williams@uhn.on.ca). Include your name, phone number, company name and company mailing address. Payment details will be forwarded in a confirmation email. Have a question – don't hesitate to contact us.**

**Sincerely,**

**Marianne Williams  
Conference Chair  
Host Organizing Committee**

**Joey Pipicelli  
Program Chair  
Host Organizing Committee**

## **Sponsorship & Promotional Opportunities**

There are many opportunities for the 2012 Combined Meeting to help you market your products and services, so please consider new ways of reaching our audience of hand therapy and hand surgery professionals. Remember to register early to ensure priority placement in the exhibition hall and first choice at the additional promotional opportunities. Registration is open now and closes on April 9, 2012. Final deadline for print advertisement is April 9, 2012.

### **Basic Exhibitor Table - \$850**

Booth dimensions – 4' x 8', skirted table, 2 chairs and a single standard electrical outlet access. Located in Mountbatten Lane.

### **Preferred Booth(s) Location - \$250**

You choose exactly where you'd like your booth(s) placed in the exhibit hall. First come – first served.

### **Conference Tote Bags - \$5000**

Make your company name and logo visible throughout the year and throughout the country. Tote bags distributed to all delegates and faculty.

### **Tote Bag Insert - \$450 per item**

Provide each conference delegate with a custom message or your company's marketing materials. May we suggest popular items like pens, notepads, squeeze balls, computer accessories. You provide the insert and we'll place in the tote bag for you.

### **Delegate Lanyards - \$1500**

Increase your company's visibility by providing a lanyard with your company's logo to all conference delegates.

### **Exclusive Wine and Cheese with CSHT Delegates in Deck 27 - \$1500 (only 1 spot)**

The vendor sponsor will have the opportunity to network with Delegates from across Canada. Only the registered vendor will have this opportunity. This will go fast so register early. This opportunity is on a **FIRST COME FIRST SERVE BASIS**.

### **Print Advertising**

Advertise in our conference syllabus. Distributed to all meeting delegates and faculty.

<i>Inside front cover</i>	\$750
<i>Inside back cover</i>	\$500
<i>Full-page (inside)</i>	\$600
<i>Half-page (inside)</i>	\$350

### **Breakout Room Sponsorship - \$500**

Your company can sponsor a breakout room for an educational session. Display your company logo in the breakout room. Address the delegates & introduce the invited speaker on behalf of your company.

### **Registration includes the following:**

- Two badges per booth, which includes breakfast, lunch and refreshment break tickets (Additional badges may be purchased at \$50.00 each.)
- Exhibitor sponsors will be listed and recognized in the conference program.
- Access to attend any of the general session CSHT program content (breakouts not included)

### **Important Dates**

April 9	Program Advertisement Deadline
April 15	50% Cancellation Policy Deadline
April 29	Final Exhibitor Registration Deadline

### **Exhibit Schedule**

#### *Friday May 4, 2012*

Exhibitor move-in and set up	7-9:30 am
Exhibit Hall Officially Opens	10 am
Delegate Refreshment Break	10 to 10:30 am
Lunch Break	noon to 1:30 pm
Delegate Refreshment Break	3 to 3:30 pm
Program Ends	5 pm

#### *Saturday May 5, 2012*

Exhibit Hall Opens – Breakfast	7 to 8 am
Delegate Refreshment Break	10:15-10:45 am
Lunch Break	noon to 1:30 pm
Delegate Refreshment Break	3:30 to 4 pm
Begin move-out	4:30 pm
Complete move-out	5 pm

### **Booth Assignment**

The CSHT Host Organizing Committee will attempt to honor exhibitors' preferences for space to the extent allowed by the availability of the requested space, size requirement and proximity to competing firms. The organizers reserve the right to re-assign space and/or modify the floor plan as necessary to enhance the exhibit. In fairness to all exhibitors, a *total of three* booths per exhibitor will be allowed.

*The organizers will make space assignments on a first-come, first-served basis unless a Preferred Placement Fee is arranged.*

### **Exhibit Hours**

All refreshment breaks, breakfast and lunch will be held in the Mountbatten Lane. Scientific posters will also be on display in the Mountbatten Lane. This will ensure excellent exposure and visibility of your products to Delegates.

### **Set-Up and Dismantle**

Installation of exhibits begins on Friday, May 4<sup>th</sup>, 2012 from 7 to 9:30 am. No work will be permitted after the conference officially opens. Booths must remain intact until 4 pm May 5<sup>th</sup>, 2012. All materials must be removed from the exhibit area by 5:00 pm on May 5<sup>th</sup>, 2012.

**Subletting of Space**

Exhibitors may not assign, sublet or apportion to others the whole or any part of the space allocated and may not advertise or display goods/services other than those manufactured or sold by them in the regular course of business.

**Liability and Security**

Each exhibitor must make provision for the safeguarding of his goods, materials, equipment and display at all times. General overall security service will be provided after exhibit hours by the CSHT but the CSHT and the guard service will not be responsible for loss of any material by or for any cause. The CSHT strongly recommends that each exhibiting company secure a rider policy through its insurance agent to cover all booth and display items during transportation to and from this Conference, as well as during installation, exhibit days and dismantling.

**Visual and Sound Effects**

Audio-visual and other sound and attention-getting devices must not interfere with the activities of neighboring exhibits. Operational equipment demonstrated may not create noise levels objectionable to neighboring exhibitors.

**Refund Policy**

All space cancellations must be in writing. If received on or before April 15, 2012, 50% of the total exhibit space fee will be refunded. There will be no refund for space cancelled after this date unless assigned space is sold to another exhibitor. Refund will be issued at the completion of the conference.

# Conference Hotel Information



The 2012 Joint Meeting of the Canadian Society of Hand Therapists and Canadian Society for Surgery of the Hand will be held in the heart of beautiful downtown Toronto. The **Delta Chelsea** is close to shopping from the Eaton's Centre, the world's third largest shopping complex) entertainment, museums, theatre, and world class restaurants.

## **Services and Facilities:**

Guest rooms feature upgraded amenities for superior comfort and convenience, high-speed internet access, two on-site restaurants, and adult fitness centre (which includes an indoor pool, whirlpool, sauna, and the latest in exercise equipment). Please visit [www.deltachelsea.com](http://www.deltachelsea.com) for further details. Contact the **Delta Chelsea** today to book your reservation.

The CSHT Conference Group Rate is \$140.00 plus tax per night. Only limited conference rate rooms are available! Call today - 1.800.CHELSEA.